

Bio for Brandon S. Prince, MBA

Director of Information and Client Services

Brandon S. Prince is Paradigm's Director of Information and Client Services. He has been employed with Paradigm since 2015 and has extensive experience operating LC-MS/MS instrumentation and working with laboratory information systems. Brandon received a Bachelor of Science in Biological Sciences from North Carolina State University and a Masters Degree in Business Administration from the University of North Carolina at Greensboro. Brandon has a collective total of 13 years' clinical laboratory services, with 10 years' direct experience in toxicology.

At Paradigm, Brandon is the keeper of all things laboratory – from laboratory test orders to test reports, as well as data showing your testing patterns and specific drugs of abuse challenges in your practice. Using Paradigm's on-line, laboratory information management system, Horizon, Brandon and the Paradigm team have established a practice overview report for Paradigm customers.

